Spring Jewelry Trends, p.24

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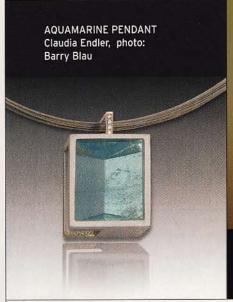
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COLOR FORECAST

Kim Hurlburt

Spring/summer 2008

Cantaloupe, daiquiri green, golden olive, pink mist, and croissant. Sounds like lunch in St. Tropez? Close, but it's more like the Spring/Summer 2008 color forecast. While industry fashion designers such as Zac Posen, Betsey Johnson, and Bill Blass have weighed in on what will lead in color for the coming months, the forecast has big import for jewelry, as well. According to Lisa Berman, "visionary proprietor and style catalyst" of Santa Monica's Sculpture to Wear gallery, the forecast for jewelry is personal. "In the fashion jewelry and accessories market, complementing the entire look with the right jewelry is key to pulling a fantastic look together," says Berman.

"For example, there were strong, bold jewel tones in fabric this fall, as seen with Dior looks by John Galliano. According to trend reports, these colors will continue into spring, with a more translucent palette. One surprise bold color for spring will be blue. A blue topaz or vibrant aquamarine is on target. So are lemon citrines to complement the fresh new spring looks."

Other industry fashion experts see the importance of combining garment fashion with jewelry fashion — and color. At the Fashion Institute of Design & Merchandising's Los Angeles campus, a longstanding history of fashion design now teams with jewelry as FIDM began offering its first jewelry design program in October, 2007. Kim Hurlbert, jewelry designer and owner of Timeless Gem Designs in Los Angeles, serves as advisor to FIDM's new program. "Jewelry is the ultimate fashion accessory and color is a strong motivating factor," Hurlbert says. "If jewelers are

aware of using this to get a jump start on creating with a seasonal palette, that's great. Fashion is fickle, after all!"

For those of us without a top designer or fashion expert in our Coach bag, personal stylists also have their finger on the color pulse. "The pieces a woman is drawn to are a reflection of her personal style, as well as the styles and colors that are in season," notes Katherine Huang, personal jewelry consultant, of Boston, Massachusetts. "There is no doubt that color plays a key role in gemstone choice. With all of the corals, pinks, blues, and greens being shown for this spring, I see the popular stones being in those hues, as well. There are stones at different price points. In the pinks, there are tourmalines or sapphires. Coral colors can be accented with coral pieces or even golden sapphires. In the greens, there are peridot, tsavorite, and, of course, emeralds. For blues, think topaz, sapphires, or even blue diamonds. For a piece that will work all spring and summer, try a sapphire tennis bracelet with all of the colors of the rainbow, set in white gold or platinum. You'll always match whatever you're wearing in that piece, even if it's head to toe black. What better pop of color!"

RESOURCES:

Fashion Institute of Design & Merchandising — www.fidm.com Timeless Gem Designs — www.timelessgemdesigns.com Sculpture to Wear — www.sculpturetowear.com Katherine Huang — www.personaljewelryshopper.com

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Untitled, necklace Lone Mountain turquoise, sterling Photo: Jim Lawson PAUL R. PAULSEN Jasper with Faceted Crown PAGE 2



When Worlds Collide, pendant 14K yellow, red, and green gold, 22K gold, abalone pearl, Akoya pearl, steel neck cable Photo: Cynthia Clearwater CYNTHIA CLEARWATER

Textured Orbit Brooch Page 25



Untitled, pendant
Hand-carved, antique mother-of-pearl
gaming counter, 14K white gold, white
and black diamond details, .60 cts.
TW, black onyx accent, on 14K white
gold chain. Photo: Rachele Sarosi
KIM HURLBERT

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