



American jewelry designer Claudia Endler

Claudia Endler timeless modernity

Claudia Endler is passionate about jewelry, art, architecture, design, and self-expression. So, after a successful career as a designer representative in the fashion industry, Claudia's passions and talents collided, culminating in the formation of Claudia Endler Designs – now one of Los Angeles' leading contemporary jewelry design enterprises.

By combining elements from graphic design, art, and architecture, the essence of Claudia's jewelry designs is to illuminate the unique qualities that define each person, individually. Claudia's designs offer distinctive alternatives to the traditional matrimonial fare. "Jewelry is body language. I see it as a way to discover, express, and reveal - I use the power of proportion, attention to detail, and the omission of the non-essential elements to bring each piece to its minimum and purest form," Claudia said.



Green tourmaline bezel ring



Mirror cut quartz pendant



Citrine pendant

Claudia says her personal goals are to create, to learn and grow, to connect and hopefully to inspire others to follow their dreams. She feels it is important to connect and give back to the community, so Claudia uses her expertise to mentor other young designers and entrepreneurs; does one on one coaching for the Gemological Institute of America career fair; sits in on student reviews at Art Center and FIDM; and is past president and board member of the Women's Jewelry Association for the Los Angeles Chapter. She also gives back to the community through various charitable organizations including Young Survival Coalition and My Vision Foundation which focus on breast cancer awareness in young women.

www.claudiaendler.com

"Timeless modernity" is how Claudia describes the style of her work, creating mostly custom pieces aimed at revealing subtle aspects of an individual's taste, personality, and desires. When designed to such personal specifications, it shows the wearer's confidence, and that, she says, "is truly sexy."

Claudia's designs have received critical acclaim, including prestigious design awards and nominations such as the AGTA Spectrum Awards. Most recently the Phyllis Morris Award for Design, a spot on My Fox L.A.'s Jewelry Designer Hot List and a nomination in 2007 for Colored Stone magazine's Favorite Designer. Her designs occupy the private collections of some of L.A.'s top cultural leaders, including museum curators, architects, gallery directors, artists, and other jewelry designers.

Currently under construction and scheduled to open in 2010, the Cero Gallery and Forum for Art, Architecture and Design will not only showcase the works of Claudia Endler Designs - it will revive the artistic tradition of the French salon, in Los Angeles, bringing artists of all media and genres together regularly to collectively promote the local arts community.



Claudia Endler's platinum fluted earrings; each featuring a 5.0 ct red carnelian drop offset with four orange/brown round diamonds, took 3rd Place in the Casual Wear Category at the 2003 AGTA Spectrum Awards



Claudia Endler's aquamarine pendant was submitted for the 2009 AGTA Spectrum Awards Business/Day Wear Category