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**Claudia Endler Designs: Jewelry Designer and Storyteller**

*Local Jewelry Designer Collaborates with Local Film Director*

**LOS ANGELES (September 17, 2015)** -- Local boutique jewelry designer Claudia Endler has a passion for jewelry, modern design and storytelling. Her chosen career path lets her combine all three in a stunning, tangible way, and with the release of a [new promotional video](#) conceived and shot by [John Moody of Mindsoil](#), [Claudia Endler Designs](#) is inviting the public to share in the moment-by-moment experience of envisioning and creating Endler's uniquely beautiful work.

In 2015, friend, client, fellow creative and storyteller John Moody came to Endler wanting to tell the story of CED. The resulting film from Mindsoil, Moody's creative agency specializing in digital films, perfectly exemplifies CED's commitment to jewelry, modern design and storytelling. "My favorite part of the CED project was the open, honest fearlessness with which Claudia answered my questions. Getting to know what she truly envisions for Claudia Endler Designs shaped everything," said Moody.

Specializing in the minimal aesthetic of architecturally inspired contemporary jewelry and custom pieces, Claudia Endler Designs is housed in the Brewery Arts Complex. Since its founding in 1999, CED has evolved into something more expressive than Endler originally imagined. "Every custom piece has a story that is as unique as the person wearing it," she says.

Endler began seeing an underlying theme in the inspiration for the pieces she was designing for many of her custom jewelry clients, and so in 2014 she launched [#TheCommitmentProject](#). "When we make a commitment, we reach for the best in ourselves, and that is powerful." With the project, she has asked many of her clients to share the stories and inspiration behind the custom jewelry she has made for them. The result has become an eloquent, on-going array of stories about commitment to self, career, family, spouse and so much more.

Owner and Director of Photography at Mindsoil, Moody briefly described the technical aspects of his process. "The project was shot on the Red Epic Dragon camera over two days and edited in Adobe Premiere. All voiceover was recorded on set. Then it was sent off to Juan Suarez of Stone Heavy Sound for an original score. The final audio mix was done by Jack Sparks. The entire project was shot in 6k and resized for the current 1080 output."

To view the film, please visit [ClaudiaEndler.com](#). You may also visit the site for more information about Claudia Endler Designs, [#TheCommitmentProject](#) or CED custom pieces. For more information about Mindsoil, please contact John Moody via [Mindsoil.com](#).

**ABOUT CLAUDIA ENDLER DESIGNS**

Claudia Endler Designs is a Los Angeles based modern jewelry designer. From signature collections to one-of-a-kind and custom designs we are known for our distinctively modern, elegant, and pared-down style which lets the wearer be seen. Each timeless piece serves as a talisman and celebrates the loves and passions of the modern man or woman.

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